

## **William Boozang, Ed.D.**

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### **PROFESSIONAL EXPERIENCE**

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#### **Boston College**

**Chestnut Hill, MA**

9/16 to Present

##### *Associate Program Director, Certificates & Corporate Outreach*

- Coordinator of research, development and deployment of certificate programs for the Woods College of Advancing Studies. Developed graduate certificate in business analytics.
- Broker of executive education opportunities with international agencies, corporations and non-profit organizations.

#### **The Learning House/Intellify Learning**

**Greenwich, CT**

9/16 to Present

(subsidiaries of Weld North)

##### *Senior Consultant*

- Online program management expert, consulting with senior leadership teams at The Learning House's fifty partner institutions on program strategy and implementation, regional and professional accreditation, and curriculum development.
- Business development liaison for Intellify, a data analytics firm specializing in systems integration for higher education.

#### **Newbury College**

**Brookline, MA**

8/14 to 7/16

##### *Vice President, Strategic Initiatives (formerly AVP, Continuing Education)*

- Business development strategist for new programming and revenue opportunities.
- Strategic leader of the College's online program development and continuing education. Developed and launched the College's first fully online bachelor degree in Hospitality Management.
- Broker of international, workforce, and inter-institutional partnership agreements, including community college articulation, tailored micro-credentials for workforce development boards, international consortia and school-to-school exchanges.
- Officer of the College, member of the Senior Team and College Cabinet.
- Facilitator of design standards, procedures, and pedagogical practices for College's online programming.

**Northeastern University****Boston, MA**Executive Director, Graduate Campuses & Quality Assurance

4/12 to 8/14

- Director of the University-wide state online authorization process to ensure compliance with both federal DOE and international regulations.
- Coordinator of new and ongoing professional accreditation activity for the College of Professional Studies.
- Facilitator of creation and implementation of division-wide program assessment protocol.

Director of Market Expansion

9/10 to 4/12

- Key collaborator in establishing Regional Campuses for the University; projects included Charlotte, NC; Seattle, WA; and Toronto, ON.
- Coordinator of regulatory affairs for the establishment of regional campus sites, liaising with state authorizing bodies, regional accreditation agencies, and federal DOE.
- Served as Interim Associate Dean for the CPS graduate program (7/11-2/12).

**Eastern Nazarene College****Quincy, MA**Director of Adult and Graduate Studies

8/08 to 9/10

- Division head of adult evening program at Eastern Nazarene College (the LEAD program), which consisted of eight degree and certificate programs in multiple locations, totaling six hundred students per semester.
- Chair of 2010 NEASC Decennial Self-Study.
- Led campaign of 40% overall growth, which yielded over \$4m in gross revenue, due to new program development and partnership agreements.
- Brokered articulation agreements with both community colleges and private baccalaureate institutions for on-site bachelor completion cohorts.

Director of Academic Services

7/05 to 7/08

- Director of Center for Academic Services, which provides tutoring, small group instruction, test administration and drop-in academic assistance.
- Trainer and supervisor of eighteen-member staff.
- Coordinator of College Achievement Program for developmental learners.
- Coordinator of the Freshman Writing Program.

INSTRUCTIONAL EXPERIENCE

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<b>University of New England</b> Lecturer, Doctor of Education Leadership Dissertation Chair	<b>Portland, ME</b>	2016 to Present
<ul style="list-style-type: none"> <li>• <i>Diagnosing Organizational Dynamics</i> (online)</li> <li>• <i>Dissertation Seminar</i> (online)</li> <li>• <i>Enacting Transformative Leadership</i> (online)</li> <li>• <i>Managing Change</i> (online)</li> <li>• <i>The Politics of Change</i> (online)</li> <li>• <i>Preparation for Transformative Leadership</i> (online)</li> <li>• <i>Qualitative Research Methods</i> (online)</li> <li>• <i>Technology &amp; Organizational Transformation</i> (online)</li> </ul>		
<b>Boston College</b> Adjunct Faculty	<b>Chestnut Hill, MA</b>	2016 to Present
<ul style="list-style-type: none"> <li>• <i>Strategic Communications</i> (hybrid),</li> <li>• <i>Public Speaking</i> (online)</li> <li>• <i>19<sup>th</sup> Century British Literature</i> (online)</li> <li>• <i>19<sup>th</sup> Century American Literature</i> (online)</li> </ul>		
<b>Southern New Hampshire University</b> Subject Matter Expert, Master of Science in Higher Education Administration	<b>Manchester, NH</b>	2016 to Present
<b>Northeastern University</b> Lecturer	<b>Boston, MA</b>	2010 to 2016
<ul style="list-style-type: none"> <li>• <i>Writing for the Professions I &amp; II</i> (online, hybrid, on-ground)</li> <li>• <i>College English I &amp; II</i> (online)</li> <li>• <i>College English Workshop</i> (online &amp; on-ground)</li> </ul>		
<b>Newbury College</b> Lecturer	<b>Brookline, MA</b>	2014 to 2016
<ul style="list-style-type: none"> <li>• <i>Introduction to English Composition</i></li> <li>• <i>Advanced English Composition</i> (online &amp; on-ground)</li> </ul>		
<b>Eastern Nazarene College</b> Assistant Professor of English	<b>Quincy, MA</b>	2005-2010
<ul style="list-style-type: none"> <li>• <i>Critical Writing</i></li> <li>• <i>Rhetoric</i></li> <li>• <i>First Year Seminar</i></li> <li>• <i>Teaching Reading in the Content Area</i></li> <li>• <i>Theory and Practice: Teaching Composition</i></li> </ul>		
<b>Bay Path University</b> Adjunct English Instructor	<b>Burlington, MA</b>	2006-2008
<ul style="list-style-type: none"> <li>• <i>Critical Reading and Response</i></li> <li>• <i>Research and Writing in the Disciplines</i></li> </ul>		
<b>Quincy College</b> English Instructor	<b>Quincy, MA</b>	1999-2008
<ul style="list-style-type: none"> <li>• <i>English Composition</i></li> <li>• <i>World Literature</i></li> <li>• <i>American Literature</i></li> </ul>		

## PRESENTATIONS

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- Boozang, W., Gonzales, R., Hogard, P., & Ratliff, T. (2017, October). *Imagine I knew then what I know now!.* Association for Continuing Higher Education. Portland, OR.
- Boozang, W., Martelli, D., Meeker, A., & Pennellatore, P. (2017, June). *Navigating the sea change impacting enrollment marketing.* AICU Rhode Island. Providence, RI.
- Boozang, W. & Masiello, D. (2016, October). *Your CE unit needs an upgrade: Introducing professional masters degrees at your institution.* Association for Continuing Higher Education. New Orleans, LA.
- Boozang, W. & Trotta, N. (2016, October). *Graduate culture creation at baccalaureate institutions: Taking the necessary steps.* National Council for Continuing Education and Training. Boston, MA
- Ben-Ami, L. & Boozang, W. (2015, November). *Two Institutions tackle online student learning and engagement.* Massachusetts College Personnel Association (Virtual).
- Boozang, W., Burgess, V., Levy, A., & Thomas, S. (2013, November). *State authorization: Pathways to compliance and the road ahead.* Association for Continuing Higher Education, Lexington, KY.
- Boozang, W., Diallo, J., Gwatkin, J. (2013, April). *Successful state agency and university collaboration: Leveraging the assets of a large research university to meet state higher education needs.* National Association of State Administrators and Supervisors of Private Schools, Sacramento, CA.
- Boozang, W. (2010, November). *Crystal Marketing Award workshop.* Association for Continuing Higher Education, Albuquerque, NM.

## EDUCATION

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<b>Doctor of Education in Higher Education Administration</b>	2016
Northeastern University	Boston, MA
Dissertation: Regional accreditation's impact on institutional change.	
<b>Master of Education in Higher Education Administration</b>	2006
Eastern Nazarene College	Quincy, MA
Thesis: The influence of standardized testing on the college admissions process.	
<b>Master of Arts in Literature &amp; Writing</b>	1996
Rivier University	Nashua, NH
<b>Bachelor of Arts in English</b>	1994
Saint Anselm College	Manchester, NH

## PROFESSIONAL ASSOCIATIONS

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- Association of Continuing Higher Education
  - President-Elect (2016-2017); Vice-President (2015-2016); Director at Large (2013-2015); Chair, Mentoring Subcommittee; New England Chair (2012-2013).
- Boston Chamber of Commerce Workforce Talent Development Committee (2014-2017)
- Quincy College Board of Governors (2010-2016)
- Rivier University Division of Arts & Sciences Advisory Board (2016-Present)
- SNHU MS in Higher Education Administration Advisory Board (2016-Present)

## RECOGNITIONS

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- 2016 South Shore Stars Mentor Honoree
- 2010 Association for Continuing Higher Education *Crystal Marketing Award*
- 2006 Eastern Nazarene College *Administrative Faculty Excellence Award*