CHRISTENE FAIR

UX CONSULTANT & INSTRUCTOR

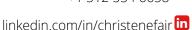


WHY MF?

I am a user experience design consultant and instructor with strong leadership, project management, and presentation talent. I thrive in fast paced environments utilizing lean UX where I can leverage my abilities across the spectrum of UX skills, from planning to wireframing, prototyping, and testing. My work at CVS on the Caremark app and at Lovepop across the digital experience demonstrate my breadth of abilities and drive for success with both large and small teams.



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christenefair.com %



UX CONSULTING WORK

2017 to present

LOVEPOP

UX Design Consultant

- Complete an update/upgrade of the design library and UI kit in order to build cohesion across the digital experience
- Develop design sprints with engineering, customer insights, and leadership teams to achieve the best results for products
- Using Agile processes to deliver weekly design improvements for development with a lean team



A.L.M., DIGITAL MEDIA DESIGN

B.A., ENGLISH at Schreiner University, with Honors ▼ Kerrville, TX

CVS DIGITAL INNOVATION LAB

UX Design Lead

- Collaborated with cross-functional team to create user experiences for iOS, Android, and web platforms
- Managed time and priorities to consistently meet deadlines for a variety of projects with multiple business owners
- Advocated for importance of design in all aspects of project execution
- Mentored UX and visual design team members

SAVEPOINT

UX Research Consultant

- Developed, executed, and reported on a survey, usability study, and focus group for user research for a sharing economy app, and provided product recommendations
- Lead in person usability testing for beta version of app and reported back findings to business owner

BLOCKARDIA/VINCERE HEALTH UX Design Consultant

- Designed user flows and created wireframes, and interactive prototype of an IoT device app for a blockchain startup at Harvard Innovation Lab
- Worked directly with startup founders and small development team to determine next steps for effective development

SKILLS

UX/UI Design:

Card Sorts Case Studies Competitor Analysis

Design Execution Interviewing

Journey Mapping

Persona Development

Presenting/Reporting

Prototyping

Sitemapping

Storyboarding

Usability Testing

User Research

Visual Design

Wireframing

INSTRUCTIONAL DESIGN WORK

2018 to present

NORTHEASTERN UNIVERSITY

Lecturer and Course Developer

- Lecturer for College of Professional Studies, Digital Media Design program
- Redeveloped course on user experience for mobile digital media design

Additional Competencies: Agile Methodology

Branding/Logo Creation

Client/Vendor Communication

Content Creation

Copywriting/Editing

Event Design & Management

Front End Web Development Process Management

Project Management

NEW ENGLAND COLLEGE/NEW HAMPSHIRE INSTITUTE FOR ART

Course Developer

- Co-developed 12 week graduate certificate course in user experience design
- Co-instruct course leveraging experience as a practicing UX designer to help students develop skills for the work force

HARVARD UNIVERSITY

Graduate Teaching Assistant

- Three classes in Digital Media Design program
- Responsible for developing grading rubric, assessing all student work with timely feedback, and participating in class and online discussions to support student learning
- Delivered lecture on how to succeed with the capstone project