

CURRICULUM VITAE

James A. Schmidt, Jr.
8893 Gold Bluff Drive
Colorado Springs, CO 80920
Cell: 508-345-8001 Email: jay.schmidt@comcast.net and j.schmidt@neu.edu
LinkedIn: www.linkedin.com/pub/jay-schmidt/10/873/139

EDUCATION

Boston University, Boston, Mass.
M.S. in Mass Communication (1994)

Northeastern University, Boston, Mass.
B.S. in Business Administration (1986)

Norwich University, Northfield, Vt.
A.S. in Criminal Justice (1979)

TEACHING EXPERIENCE

Northeastern University, Boston, Mass.
Communications - adjunct faculty lecturer (2011-present)
Teach online courses in Emerging Communication Technology, Digital Communication and Organizational Communication. Certified E-Learning Instructor

Wentworth Institute of Technology, Boston, Mass.
Technical Communications - adjunct faculty lecturer (2010-2014)
Taught Technical communications courses, blended and online. Completed online instructor course.

Boston University, College of Communication, Boston, Mass.
Computer Publishing and Multimedia - adjunct faculty lecturer (1993-1997)

SEMINAR INSTRUCTING EXPERIENCE

Boston University/Boston Public School Summer Technology Institute (1996)
Institute for Television, Film and Radio Production (1995)
Printing Institute of New England (PINE) (1998-99)

PUBLIC SPEAKING

Conducted group tours at Fort Warren in Boston Harbor each summer
Lectured about Fort Warren to historical societies and Civil War Round Tables throughout New England

EMPLOYMENT HISTORY

Adjunct faculty • Northeastern University, Boston, Mass. (2011-present)
Adjunct faculty • Wentworth Institute of Technology, Boston, Mass. (2010-2014)
Manager of Production Operations • Pearson Education, Boston, Mass. (1999-2012)
(Retired)

Principal • Schmidt Publishing, Norton, Mass. 02766 (1993-1999)
Adjunct faculty, College of Communication • Boston University, Boston, Mass. (1993-1997)
Applications Engineer • Eastman Kodak Company, Billerica, Mass. (1990-1993)
Publications Manager • Alliance Technologies Corporation, Lowell, Mass. (1987-1990)
Self-employed Macintosh sales (1986-1987)
Publications Production Supv. • Stone & Webster Engineering Corp., Boston, Mass. (1981-86)
Communications Consultant under contract to Digital Equipment Corporation (1980-81)
Vermont State Game Warden • Vermont Fish & Game Dept., Montpelier, Vt. (1968-80)
U.S. Coast Guard • Radioman Third Class (1964-68)

PAST AFFILIATIONS

Appointed to the Boston Harbor Islands Advisory Council by the Director of the National Park Service for a three-year term (2012 – 2015)
New England Department – Council on America's Military Past – Past president
Town of Norton Web Site Committee – Past Chairman
Norton Industrial Development Commission – Former member appointed by Selectmen

PUBLICATIONS

Books

Fort Warren: New England's Most Historic Civil War Site. (UBT Press, 2003)

Selected Magazine Articles

Never stop learning: the new battle cry (New England Printer & Publisher, August 1994)

Bassing Cape Cod (New England Game & Fish, May 1991)

Fishing Lake Massapoag (Up-land Fishing, 1990 Annual issue)

Return of the Atlantic Salmon (Vermont Life, Spring 1981)

SKILLS/QUALIFICATIONS

- Extensive knowledge of Macintosh publishing applications MS Office, QuarkXPress, Illustrator, Photoshop, Dreamweaver, InDesign, HTML
- Directed all major company corporate publications for two companies.
- Selected, hired, and managed editorial, graphics, and prepress production staff.
- Published as a freelance writer and photographer in *Yankee*, *Vermont Life*, *Aviation Digest*, *New England Printer and Publisher* and numerous other periodicals.
- Researched and wrote a historical book about a Civil War fort (Fort Warren) in Boston Harbor.
- Designed and created Web sites using HTML and specialized authoring programs.
- Created marketing campaigns including strategy, advertisements, brochures, press releases and mailing lists for printers, service bureaus and other businesses

TEACHING INTERESTS

Corporate and organizational communication, business writing, computer publishing, management, persuasion, technical communications, and digital communication