

## **W. BRITT WATWOOD, Ed.D.**

Part Time Instructor

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### **EDUCATION**

- Doctor of Education (Education Leadership) from University of Nebraska (1996)
- Master of Science in Education from Old Dominion University (1984)
- Bachelor of Science from the U. S. Naval Academy in Annapolis, MD (1972)
- 6 hrs graduate credit in Management from California National University (2004)

### **ACADEMIC TIMELINE**

#### **VIRGINIA COMMONWEALTH UNIVERSITY (Richmond, Spring 2017)**

Consultation in online teaching and learning with the School of Social Work. Assisted with course redesign, ran 2-day Digital Fluency bootcamp, and worked with system administrators to load all Social Work competencies and behaviors for accreditation into Blackboard, so that assignments could be aligned with specific competencies, opening way for school-wide reporting on efficacy of programs.

#### **CREIGHTON UNIVERSITY (online, 2012-Present)**

Part-time instructor in the Interdisciplinary Doctorate in Leadership program. Focused on leading in a web-infused world, and using quality principles as a leader for institutional improvement. Course director for two courses – Quality and Accountability Issues (ILD 821) and Leadership and Technology (ILD 831). Instructor for Organizational Behavior (ILD804) and Proposal Development (ILD814). Chair and committee member for Dissertations in Practice.

#### **NORTHEASTERN UNIVERSITY (Boston, 2015-present)**

Part time instructor for College of Professional Studies. Designed and teach three graduate courses – Technology as a Medium for Learning (EDU-6323), E-Learning Design Project Management (EDU-6331) and Social Media and Beyond (EDU-6333).

#### **NORTHEASTERN UNIVERSITY (Boston, 2014-2016)**

Associate Director in the Center for Advancing Teaching and Learning Through Research. Focused on effective pedagogical practices that support teaching in blended or fully online learning environments. Facilitated online course design orientation program and teaching with technology inquiry group. Retired January 2016.

#### **VIRGINIA COMMONWEALTH UNIVERSITY (Richmond, 2006-2014)**

Senior Faculty Consultant for online teaching and learning with the Center for Teaching Excellence and adjunct for School of Education. Consultant on Blackboard and Wordpress, active online learning, course design, online assessments, web conferencing, social bookmarking, and RSS feeds. Coordinated the year-long Online Course Design Initiative, which 80 faculty completed over a four-year period. Certified as Quality Matters reviewer. Facilitated six Faculty Learning Communities on developing engaged online learners and exploring 21<sup>st</sup> Century literacy. Represented VCU with the SREB Electronic Campus and the Blackboard Improvement Exchange.

### **GWINNETT TECHNICAL COLLEGE (Georgia, 1999-2006)**

Vice President of Academic Affairs 1999-2001. Stepped down to become the inaugural Director of Online Learning for Gwinnett Technical College, coordinating all online, hybrid and web-enhanced courses. One of fifteen faculty statewide certified to train online instructors for the Georgia Virtual Technical College system. Certified as a quality examiner for the Georgia Oglethorpe Quality Award, based on the Malcolm Baldrige National Quality Award.

### **HERKIMER COUNTY COMMUNITY COLLEGE (New York, 1996-1999)**

Associate Dean of Academic Affairs at Herkimer County Community College in upstate New York, in the areas of Business, Health Services, Science, Mathematics, and Physical Education.

### **UNIVERSITY OF NEBRASKA (Lincoln, 1991-1996)**

Deputy Director for the UNL Naval ROTC Program. Upon retirement from the Navy, joined the Department of Educational Administration at UNL as an instructor and Assistant Director of the Center for the Study of Higher and Postsecondary Education.

### **NAVY EXPERIENCE (1972-1994)**

Completed twenty-two years in the United States Navy, demonstrating progressive management and educational experience while advancing to senior executive levels. Received 8 personal citations for exemplary performance. National coordinator for Navigation Instruction in NROTC's 1993-1994. Retired from Navy with the rank of Commander.

### **AWARDS**

- Instructional Technology Council's 2003 Award of Excellence in Distance Education
- American Association of Community College's 2003 David R. Pierce Faculty Technology Award (semifinalist)

### **COURSES TAUGHT**

#### **- Graduate**

- Organizational Theory – ILD 804 – Creighton University
- Proposal Construction – ILD 814 – Creighton University
- Quality and Accountability Issues – IDL 821 – Creighton University
- Technology and Leadership – IDL 831 – Creighton University
- Technology as a Medium for Learning – EDU 6323 – Northeastern University
- eLearning Design Project Management – EDU 6331 – Northeastern University
- Social Media in Education – EDU 6333 – Northeastern University
- Theory & Practice of eLearning – ADLT 640 – Virginia Commonwealth University
- Educational Technology for School Leaders – ADMS 647 – VCU
- Teaching, Learning and Technology – GRAD 602 - VCU
- Instructional Strategy: Internet – TEDU 560 – VCU
- Two-Year Colleges in America – EDAD 923 – University of Nebraska
- Quality Management for Education – EDAD 995 – University of Nebraska
- Seminar – Leadership in Higher Education – EDAD 896 – University of Nebraska

### **- Faculty Development**

- Online Course Design Orientation Program – 4-week online p.d. course – Northeastern University
- Preparing to Teach Online – 12-week online p.d. course – VCU

### **- Undergraduate**

- Principles of Management – MKT 101 – Gwinnett Technical College
- Business Leadership – MSD 103 – Gwinnett Technical College
- Performance Management – MSD 106 – Gwinnett Technical College
- Training and Performance Evaluation – MSD 107 – Gwinnett Technical College
- Quality Management Principles – MSD 157 – Gwinnett Technical College
- Employability and Prof. Development – EMP 100 – Gwinnett Technical College
- General Mathematics – MAT 101 – Gwinnett Technical College
- Business Mathematics – MAT 111 – Gwinnett Technical College

## **PROFESSIONAL ASSOCIATIONS**

Educause Learning Initiative  
Online Learning Consortium (former SLOAN-C)  
National Community College Chair Academy  
The Military Officers Association of America

## **PUBLICATIONS**

### **Peer-Reviewed Journals**

Watwood, Britt (2015). "Book Review – *Minds Online*", *Journal of Teaching and Learning with Technology*, 4(2), 59-61.

Watwood, W. B. (2013). Stumbling Online. In Cox, T. (ed.). *Case studies for the new professor: Surviving the jungle of the academy*. Charlotte, NC: Information Age Publishing.

Watwood, W. B. (2007). Instructional Uses of Social Bookmarking: Reflections and Questions. *Journal of Social Infomatics*, 8, Dec 2007.

Watwood, W. B and Barton, P. (2004). *Quality Management Principles*. Winder: Cherokee Rose Press.

Malkan, R. and Watwood, W. B. (2001). The Balanced Scorecard: A Proven Business Process for College Assessment. *Academic Leadership*, 8(1), Winter 2001, 38-42.

Watwood, W. B. and Seagren, A. T. (1998). Transforming Leaders, Cultures and Colleges. *Academic Leadership*, 5(2), March 1998, 11-16.

Seagren, A. T.; Phelps, K. A., and Watwood, W. B. (1995). The Baldrige Review. *NACUBO Business Officer*, 29(5), November 1995, 32-36.

Watwood, W. B. (1995). Using the Baldrige Award for Assessment of Community College Programs. *Academic Leadership*, 2(3), April 1995, 16-21.

Watwood, W. B. (1995). Raise the Glass Ceiling: Women Administrators in Colleges and Universities. In Brown, G. and Irby, B. (eds.), *Women as School Executives: Visions and Voices*, Huntsville: Sam Houston Press, 83-89.

Watwood, W. B. (1983). Tapping Community Colleges for Navy Training. U.S. Naval Proceedings, October 1983, pp. 150-152.

### **Internal White Paper:**

Watwood, W.B., Nugent, J.S., and Deihl, W. (2009). [Building from Content to Community: \[Re\]Thinking the Transition to Online Teaching and Learning](#), Virginia Commonwealth University Center for Teaching Excellence.

**BLOG** - Learning in a Flat World: <http://bwatwood.edublogs.org>

### **RECENT DISSERTATION COMMITTEES**

Currently chairing or a member of a number of Creighton dissertation committees.

June 30, 2017 – Committee Member for Joseph F. Domagala (Creighton University)  
“Using Electronic Assessment Systems to Enhance Instruction”

May 22, 2017 – Chair for Theresa Anderson (Creighton University)  
“Distance Education as Counter to Declining State Appropriations at Public Institutions”

April 11, 2016 – Chair for David W. Lees (Creighton University)  
“Understanding Effects of Operations Security (OPSEC) Awareness Levels of Military Spouses Through the Lenses of Training and Program Management: A Qualitative Study”

December 1, 2015 – Committee Member for Tracie Q. Omohundro (VCU)  
“First-Year Secondary Teachers’ Perceptions of Their Preparedness for the Technology-Rich Classroom”

November 11, 2015 – Committee Member for Merri Kae VanderPloeg (Creighton University)  
“An Investigation of a College and Career Preparatory Program and Its Influence on First-Generation, Low Socioeconomic High School Students”

October 16, 2015 – Chair for Shawn J. Bowman (Creighton University)  
“Credit Recovery in Secondary Schools: A Quantitative Evaluation”

October 11, 2014 – Committee Member for Sean David Bailey (Creighton University)  
“Worker Behaviors to Organizational Change: How a Generational Workforce Responds to a Company Acquisition”

April 25, 2014 – Committee Member for Susan Proffitt (VCU)  
“Commercially Available or Home Grown: A Cost-Effectiveness Analysis of K-12 Online Courses”

April 23, 2013- Committee Member for Ann Nash (VCU)  
“Role clarity and instructional technology support: A naturalistic examination of various perceptions of the role of the ITRT within and across three high schools”

July 17, 2010 – Committee Member for Mary T. Eckert (VCU)  
“Eight years of ubiquitous technology access and digital curricula: business and marketing high school teachers’ perspective”

## **PRESENTATIONS**

November 7, 2015 – 2015 Professional and Organizational Development Conference, San Francisco, CA  
“Evaluating Online Course Design with a Learning Science Lens”, with Laurie Poklop and Cidgem Talgar

April 30, 2015 – ASEE Northeast Regional Conference, Boston MA  
“The Impact of Social Media in the Classroom”  
“Online Instruction and Learning Science Based Self-Assessment,” with Laurie Poklop and Cidgem Talgar

May 14, 2014 – Online Learning Summit, Richmond VA  
“Discourse in the Open”

November 20-22, 2013 – SLOAN-C International Conference on Online Learning, Lake Buena Vista, FL  
“Liberating Students: Harnessing the Power of Open Student-Generated Content”, with David McLeod

October 4-6, 2013 – The Teaching Professor Technology Conference, Atlanta GA  
“Preparing Digitally Savvy Future Faculty,” with Jeffrey Nugent

October 11, 2012 – SLOAN-C International Conference on Online Learning, Lake Buena Vista, FL  
“From Critique to Community: Exploring Faculty Development for Online Teaching”, with Jeffrey Nugent

January 12, 2012 – Mid-Atlantic Regional Conference 2012, Baltimore MD  
“Using an Online Course to Prepare Faculty to Teach Online: Faculty Perspectives,” with Joyce Kincannon and Bud Deihl  
“Twitter 202,” with Jon Becker

November 4, 2011 – Association of Literacy Educators and Researchers Annual Conference, Richmond VA  
“Teaching Students to be Better Researchers and Consumers of Online Information”, with Valerie Robnolt, Alma Hassell and Ibironke Lawal

February 16, 2011 - Educause Learning Initiative 2011 Conference, Washington DC.  
Poster presentation: “Assessing Faculty and Student Perceptions and Attitudes Regarding 21<sup>st</sup> Century Literacies”, with Robnolt, V.; Mazzeo, S.; Lawal, I.; Hassel, A.; and Lincoln, J.

August 18, 2010 – Elon University Teaching and Learning Conference, Elon NC  
“[Re]Connecting: Exploring New Opportunities for Teaching and Learning in a Networked World”, with Jeff Nugent  
“Open, Connected and Social: Personal Learning Networks for Faculty Development”, with Bud Deihl

July 15, 2009 – Blackboard World 2009, Washington DC  
“Weaving the Social Web into Learning: Blackboard as a Learning Portal”, with Bud Deihl

March 15, 2009 – League of Innovations 2009 Conference, Reno NV  
Half-Day Workshop - “Engage Your Students with Free Web Tools”

November 20, 2008 – Virginia School Board Association Annual Conference, Williamsburg VA  
“E-Mail is For Old People”, with Jeff Nugent

October 10, 2008 – INFORMS Teaching Colloquim, Washington DC  
“The Net Generation: Are They Really Different?”

May 5, 2008, Instructional Technology Council Audio Presentation  
“Instructional Uses of Social Bookmarking”

February 18, 2008, e-Learning 2008, St. Petersburg FL  
“Instructional Uses of Social Bookmarking”

October 4, 2007, 4<sup>th</sup> Annual Teaching and Learning with Technology Conference, Harrisburg, VA  
“Exploring Instructional Uses of Social Bookmarking,” with Jeff Nugent

July 10, 2007, Blackboard World 2007, Boston MA  
“Building User Capital and Community Through Communications” with Sheila Chandler

April 11-12, 2007, VCU Technology Days Conference, Richmond VA.  
“Effective Teaching Using Blackboard 7” with Bud Deihl

January 24, 2007, EDUCAUSE Learning Initiative, Atlanta GA  
“A Collaborative Model for Piloting Instructional Uses of Web Conferencing Tools” with Jeff Nugent

October 22, 2006, Conference on Information Technology, Charlotte NC  
“The Rich Media Debate – Talking Heads versus Video with Impact” with Debra Rogers

March 20, 2006, League for Innovations Conference, Atlanta GA  
“The Rich Media Debate – Talking Heads versus Video with Impact” with Debra Rogers

February 22, 2006, Keynote Speaker – Georgia Literacy Conference, Atlanta GA  
“Packaging Yourself for Success in a Flat World”

February 12, 2006, ITC e-Learning 2006 Conference, Savannah GA  
"The Rich Media Debate – Talking Heads versus Video with Impact" with Debra Rogers

November 9, 2005, Gwinnett Leadership, Lawrenceville GA  
"The World Really Is Flat – The Impact of the Internet to Education"

October 27, 2005, GVTC Summit – Learning to the e-Power, Atlanta GA  
"Maximizing Multimedia for On-Campus and Online Classes" with Gary Carter

August 21, 2003, GVTC Summit, Waco GA  
"Make Online Assessments Work For You"

March 19, 2002, League of Innovations Conference, Boston MA  
"Developing an Online Management Certificate in Spanish to Meet the Hispanic Community's Need"

February 17, 2001, International Community College Chair Conference, Tampa FL.  
"The Balanced Scorecard" with Rajiv Malkan

March 24, 2000, International Community College Chair Conference, Dallas TX.  
"Student Learning 2000" with Sharon LeMaster

November 6, 1998, New York Chair Development Conference, Bear Mountain, NY  
"On-Line Courses: Pluses and Minuses for Chairs", with Bill Pelz and Ron Carvin

June 3, 1998, Community College Development Center Conference, Saratoga Springs NY.  
"Retention Issues with Distributed Education."

February 25, 1998, International Community College Chair Conference, Houston TX.  
"On-Line vs. On Campus: Similarities and Differences," with Alan Seagren

February 12-15, 1997, International Community College Chair Conference, Reno NV.  
"Managing Organizational Change," with Deb Franks and Bill Rock  
"Transformational Leadership: A Survival Guide," with Alexandra Hilosky  
"The Virtual Classroom: What Works?" with Alan Seagren

July 13-17, 1996, Society for College and University Planning, Washington DC  
"Planning the Virtual Doctorate", with Al Seagren

June 21-23, 1996, What Works II, NCTLA, Penn State University, University Park PA.  
"Delivering Graduate Education By Computer: A Success Story"

April 13-16, 1996, American Association of Community Colleges Annual Conference, Atlanta GA.  
"Transformational Department Chairs in an Era of Change", with Jeanette Volker

February 14-16, 1996, National Community College Chair Academy, Mesa AZ.  
"Using the Baldrige Quality Award for Program Review"  
"Using Distributed Delivery to Meet Doctorate Needs of Community College Professionals", with Al Seagren

November 2-5, 1995, 1995 Annual Conference, American Society of Higher Education, Orlando FL

"Can Cross-Functional Teams Enhance the Academic Process?", with Al Seagren, Dan Wheeler, and Linda Wysong

"The Virtual Classroom - Great Expectations?", with Al Seagren

October 26, 1995, University Council for Educational Administration Annual Convention, Salt Lake City, Utah.

"The Virtual Classroom: Great Expectations?" with Al Seagren and Lindsey Barker

October 2, 1995, Quality Revolution '95, American Society for Quality Control, Lincoln, Nebraska.

"Using the Baldrige for Program Assessment"

July 11, 1995, SCUP-30: The Planning Mandate - Framing Issues and Forging Solution, Society for College and University Planning, San Antonio, Texas,

"Updating the Program Review Process: Application of the Malcolm Baldrige National Quality Award Framework", with Kim Phelps and John Jasinski.